

# TUC Directory 2013

## advertising rates

The finished trimmed size of the TUC Directory 2013 is 210mm deep x 140mm wide for cover and internal pages. **Please remember to add 3mm of bleed to all full page ads\***

<b>Rates (excluding VAT)</b>	<b>Depth</b>		<b>Width</b>	<b>Cost</b>
<b>Outside back cover</b>				
*Full page	210mm	x	140mm	£2,500
Type Area	186mm	x	110mm	£2,500
<b>Inside front cover</b>				
*Full page	210mm	x	140mm	£2,000
Type area	186mm	x	110mm	£2,000
<b>Inside Back Cover</b>				
*Full page	210mm	x	140mm	£1,750
Type Area	186mm	x	110mm	£1,750
<b>Full Page internal</b>				
*Full page	210mm	x	140mm	£1,350
Type Area	186mm	x	110mm	£1,350
<b>Half Page internal</b>	91mm	x	110mm	£900
<b>Quarter Page</b>	91mm	x	53mm	£495

**Mono rates:** as above

**Specified Position:** 15% extra

**Full Colour:** 15% extra

**Copy Deadline:** 14 December 2012

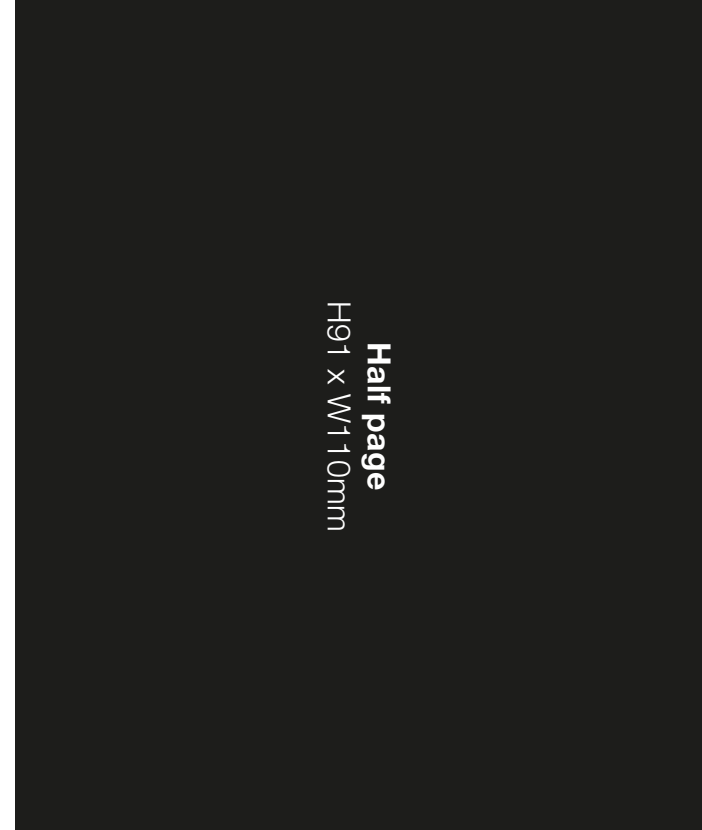
**Production method:** Litho printed pages section sewn with a square back and soft cover. Please supply artwork as high resolution PDFs with all fonts embedded and subsetting or outlined. Fonts must not be emboldened or italicised by keyboard command. Ensure your PDFs show trim marks and bleeds, if required.

**Please note:**

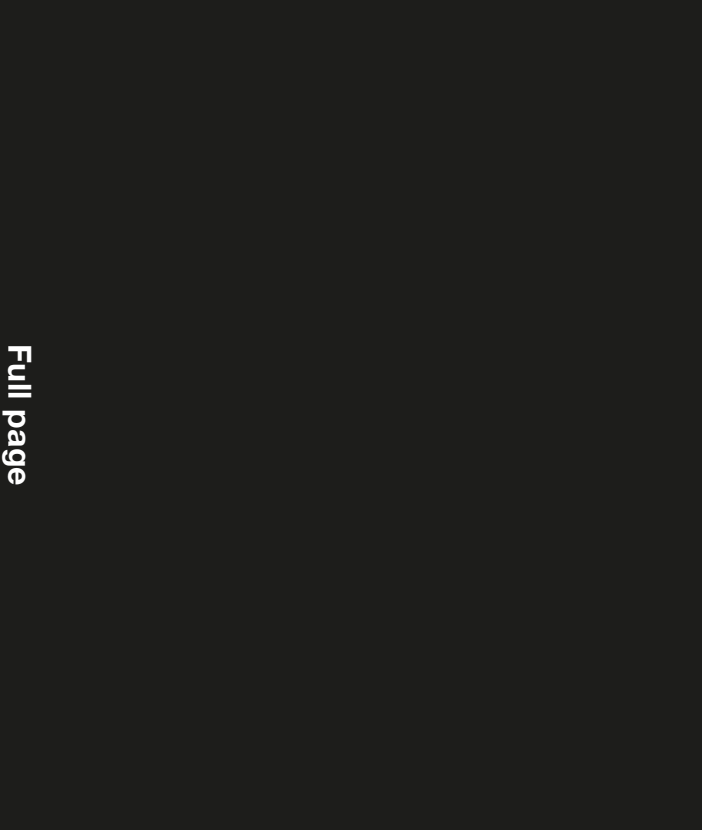
- 1 If your advert is full colour it must be set up in CMYK colours (including all imported files).
- 2 Any image files within the PDF must be set up as 300dpi TIFF or EPS.
- 3 Overprint settings must be correct.

Any costs incurred by the publisher to correct or amend ads which do not fulfil the above conditions are chargeable to the client. If in doubt, ask in advance! Word, Publisher or Powerpoint software files cannot be accepted. We can layout your ad to your specification at a competitive price.

**Further enquires to:** Stephanie Pugsley, Campaigns and Communications Department, Trades Union Congress, Congress House, 23-28 Great Russell Street, London WC1B 3LS  
Tel: 020 7467 1243 Fax: 020 7467 1241 email: spugsley@tuc.org.uk



**Half page**  
H91 x W110mm



**Full page**  
H186 x W110mm



**Full page (bleed)**  
H216 x W143mm



**Quarter page**  
H91 x W53mm

# TUC Directory 2013 booking form

I wish to book space in the TUC Directory 2013 as follows:

Outside back cover ☐

Inside front cover ☐

Full page ☐

Half page ☐

Quarter page ☐

My advert will be

mono ☐

full colour ☐

organisation:

full address:

booking contact name:

contact tel:

email:

I enclose a cheque for £

please invoice ☐

**Please return form to:** Stephanie Pugsley, Campaigns and Communications  
Department, Trades Union Congress, Congress House, 23-28 Great Russell Street,  
London WC1B 3LS Tel: 020 7467 1243 Fax: 020 7467 1241 email: [spugsley@tuc.org.uk](mailto:spugsley@tuc.org.uk)

This information may be used by the TUC in the future to contact you with specific or general promotional material that we believe may be of interest. Tick this box if you do not wish to receive future mailings ☐