

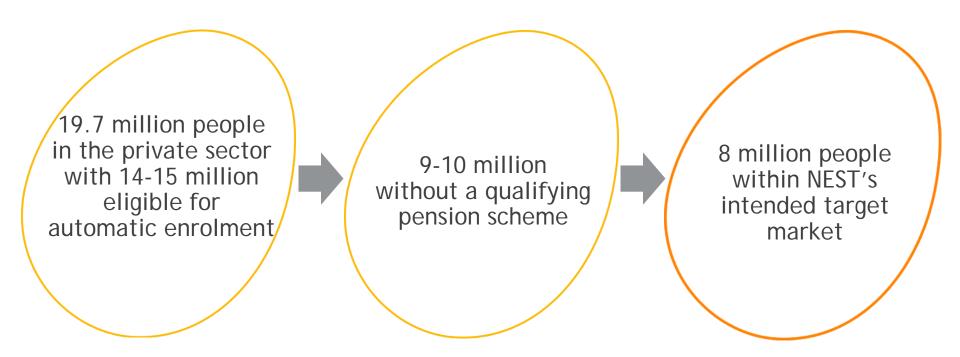
# Taking ESG into account in investment decisions

Paul Todd - head of investment policy



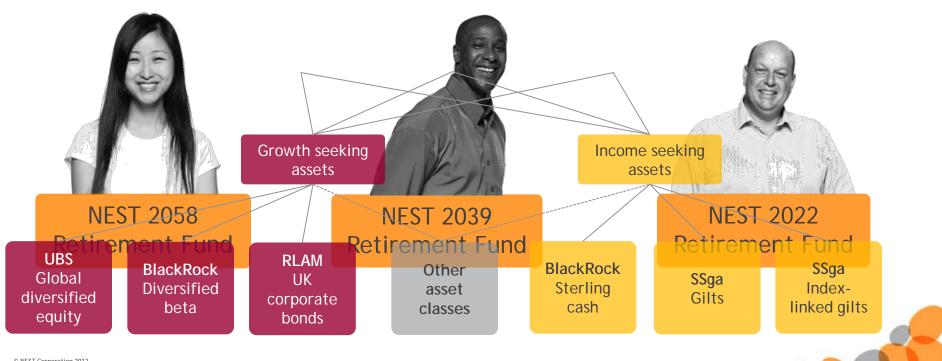


## A new market of people new to saving





## NEST Retirement Date Funds - unique single year target date funds



## ESG, RI, SRI, sustainability, ownership.....time to leave?

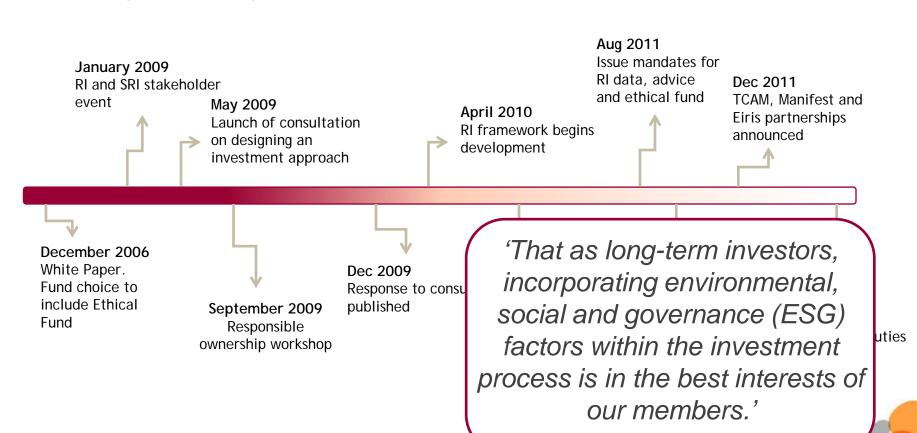
Chairman of top fund management firm has lashed out at shareholders like The Co-operative Asset Management who complain about uncapped bonuses and demand "platitudes" on environmental commitments and other such "tosh". Financial Times

"Socially Responsible Investing? That's just for teenage girls." CEO of FTSE 100 listed company





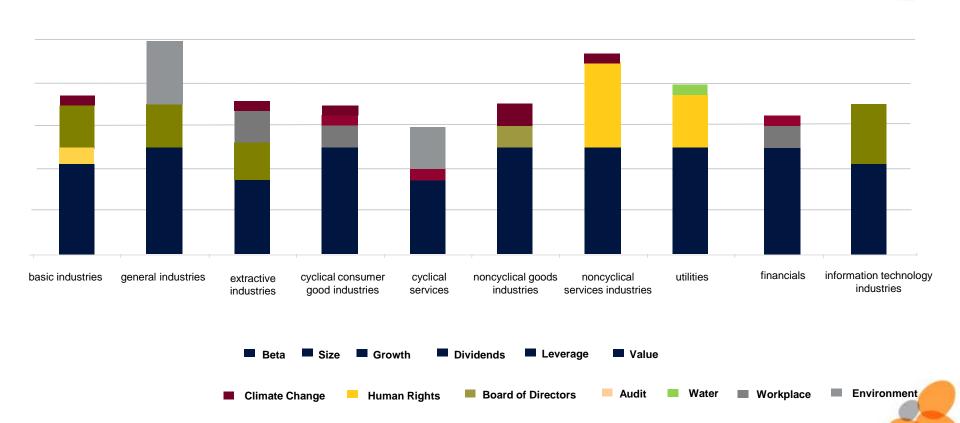
## **NEST's journey**



## Why take these factors into account?

- target an improvement in environmental, social and governance performance where there is evidence that doing so can lower risk per unit of return
- target improvements in how markets operate and are regulated in jurisdictions where we invest
- encourage companies we are long-term holders of to deliver sustainable and stable performance
- > reduce the risk to NEST's reputation resulting from the behaviour and attributes of companies and other assets we invest in

## Risk management





## Universal ownership - market improvements

Ignore poor governance, health & safety and environmental legislation at your peril

Population, climate, food, water, energy and immigration stresses are biting - issues that ESG specialists have been forecasting for years.



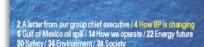
House of Commons
Culture, Media and Sport
Committee

News International and Phone-hacking

Eleventh Report of Session 2010-12





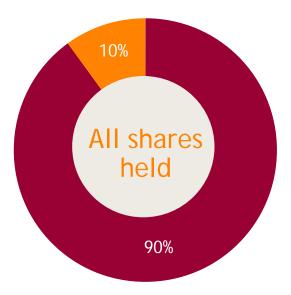






### How do we translate this into action?

- > Fund manager selection
- Voting
- Engagement



- Votes checked
  against policy after
  they have been cast
- Discussion with fund managers prior to voting



#### Gender imbalance in corporate boards in the EU

A response to the European Commission's public consultation

#### Summary

The NEST pension scheme is forecast to have significant investments in companies across Europe. We have a strong interest in ensuring that the corporations we invest in, on our members' behalf are managed effectively, and that the regulatory regime within which they operate is effective and proportionate.

We areas with the Commissions's parkets that greater hazed discretive, postfounder more gender clusterity.

We agree with the Commission's analysis that greater board diversity – particularly more gender diversity – leads to better financial performance. This could be explained by:

- diversity of thought, reduction of group think, and increased innovation
- · decisions that better reflect and respond to client and customer bases
- · utilisation of the entire corporate talent pool
- · improved corporate governance and corporate ethics.

It is our view that the data on the number of women on the boards of EU corporations suggests that self regulation has been largely ineffective to date. However, since the financial crisis of 2008 there appears to have been a shift in the attitudes of shareholders, governments and corporations themselves which shows no signs of losing momentum.

In general we support a flexible system of corporate governance that puts the onus on company boards to explain how they have evolved a high standard of governance in the long-term interests of their shareholders. Initially we would therefore like to see efforts of the European institutions concentrated on improving reporting and transparency of corporate boards across the EU.

We believe that the evidence for the benefits of greater gender diversity on boards is overwhelming. While we're mindful of the limitations of some methodologies employed we cannot ignore the plain fact that report after report consistently shows improved performance by companies with more women on their boards in terms of return on sales, return on capital and return on equity.

Compelling evidence and analysis from behavioural finance and psychology suggests that a 30 per cent level of representation on boards is where the contributions of a "minority" group become valued in their own right as representatives of that group. We therefore think this is a suitable level for boards to aim for when seeking more diversity.

We believe that 30 per cent should initially be a target rather than a binding quota. Boards should clearly set out how they intend to meet this figure and the timescales involved.

We are primarily interested in improving performance in large listed companies as we're predominantly a global index investor. However, there is no reason why these principles shouldn't apply to other companies.

We believe that if shareholders are performing their functions correctly and if disclosure is improved the market will provide the ultimate sanction. Companies that don't meet diversity objectives will suffer poorer performance, lower investment and regular shareholder challenges at annual general meetings.



### What else will we be doing?

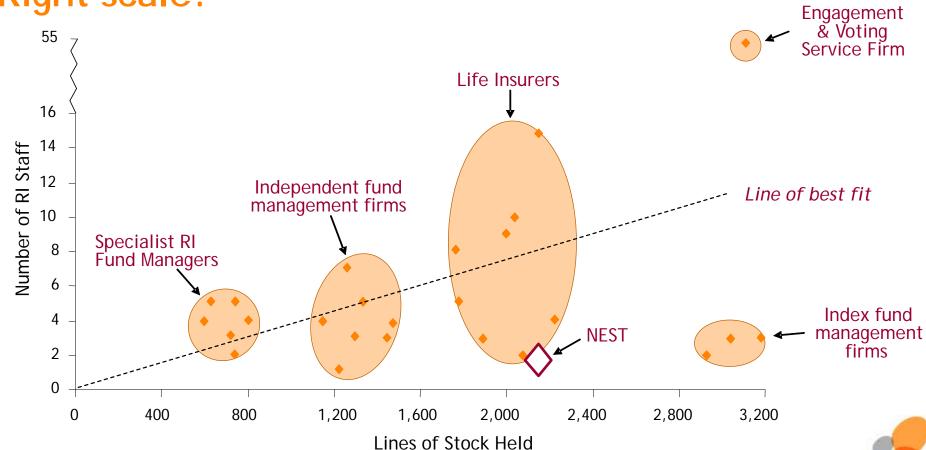
ESG factors impact our risk attribution and asset allocation

- ESG beyond equity
- ESG as specific return seeking elements





Right scale?



## Delivering on objectives

# The **co-operative** asset management





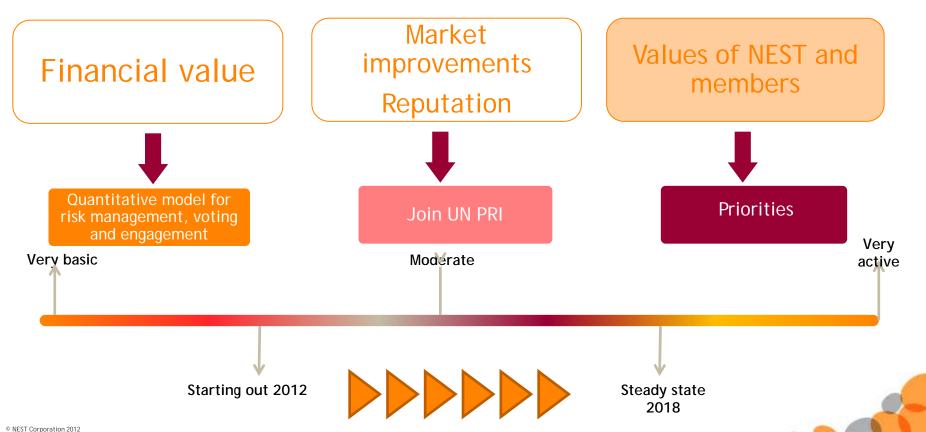




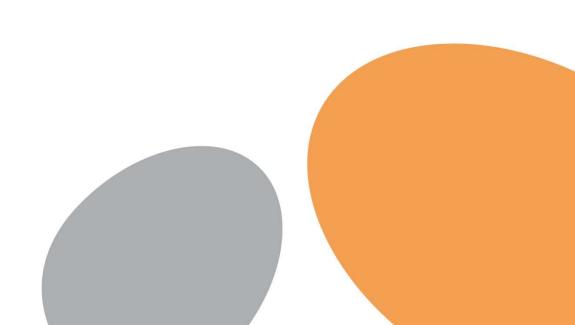




## Pay attention, prioritise and be pragmatic



## annex



## Sustainability and sovereign debt

Country sustainability Sample of our key indicators	Themes	+		(8)	<b>1</b>	
Mine Ban Treaty Non-Proliferation Treaty Ban on Cluster Bombs Freedom House Index Corruption (max 10:not corrupt)	Arms Human Rights Corruption	SIGNED SIGNED SIGNED free 9.2	SIGNED SIGNED SIGNED free 7.9	SIGNED SIGNED SIGNED free 6.0	SIGNED SIGNED NOT SIG. free 3.5	NOT SIG. SIGNED NOT SIG. free 7.1
Ratification of Kyoto Protocol	Environmental treaties	Yes	Yes	Yes	Yes	No
Gini coefficient — (0=equal, 100=unequal)	Income equality	24	27	38	34	46
Public expenditure on health care as % of GDP	Health	7.4%	8.0%	7.1%	5.8%	7.1%
Carbon dioxide emissions per capita trend 1999 - 2006	CO₂ - emissions	-7%	-20%	+30% Sourc	+21% e: LGT Capital M	0%. anagement
Patents granted to residents (per mio people)	Innovation	276	582	24	69	800



### Some caveats

Workplace fatalities at Lonmin and Apple. Ostensibly the same ESG issue: material for one, not for the other. Why?





Totally different circumstances. You need to understand the particulars of a company.

Statistical correlations are just that. The relationship is not mechanistic between ESG and performance.

ESG only gives an edge if you're getting other parts of the investment case right!



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