

MiddleBritainometer results table

A breakdown of the results from the TUC MiddleBritainometer online gadget, showing users' perceptions of where they fit on the UK incomes scale and where they actually fit. The MiddleBritainometer can be found at www.touchstoneblog.org.uk/middlebritain

	Sample size	Average guess (per cent)	Average real position (per cent)	Difference (percentage points under- or over-estimate)
Total	2017	47.31	62.92	-15.60
By gender:				
Male	1344	48.21	63.38	-15.16
Female	672	45.69	62.22	-16.53
By UK income decile:				
decile 2	48	28.13	15.38	12.75
decile 3	90	31.47	24.79	6.68
decile 4	142	35.23	34.74	0.49
decile 5	219	37.23	44.74	-7.51
decile 6	274	41.23	54.78	-13.54
decile 7	357	46.54	64.69	-18.15
decile 8	404	53.96	74.59	-20.63
decile 9	483	58.76	84.81	-26.05
By UK region:				
Eastern	89	43.69	63.67	-19.98
East Midlands	207	44.80	55.91	-11.12
London	532	50.58	67.84	-17.25
North East	143	47.41	59.44	-12.03
North West	239	46.28	61.15	-14.87
Northern Ireland	137	45.77	65.45	-19.68
Scotland	128	46.84	59.09	-12.26
South East	295	48.75	64.92	-16.18
South West	112	44.66	60.34	-15.68
Wales	44	40.34	55.73	-15.39
West Midlands	89	44.66	60.76	-16.10

(note - 2 records not classified by region)