# C:\Users\lynnec\Desktop\Warners\TUCLOGO CMYK Jpeg.pngTrade Union Communications Awards 2015 C:\Users\lynnec\Desktop\Warners\Warners_Gold_Logo Very large.jpg

## Category 5: Best campaign

**Please complete the following questions and attach this form with the entry sheet to each of the five entries required for this category.**

Union:

Title of campaign:

**Please provide no more than one side of A4 (typed) describing the campaign and covering the following questions:**

What was the campaign objective?

What was the budget?

What was the campaign’s outcome?

How successful was the campaign and how did you measure this?

**COVER SHEET** Trade Union Communications Awards 2015