

TUC

150
YEARS
1868-2018

Changing the world of work for good

#TUC150

Building our
movement for the
next 150 years



#TUC150

In 2018, we'll be marking #TUC150 – the TUC's 150th anniversary. It's an opportunity to celebrate our proud history. But even more importantly, it's a chance for us to reach out to a new generation and get ready for the challenges of the next 150 years.

The actual anniversary falls in June 2018, so that will be the focal point of our celebrations. And the anniversary activities will continue when we bring Congress back to Manchester in September, where the TUC first met in 1868. But all year we'll be sharing content and talking about building stronger unions – and that's where you come in! #TUC150 is about looking forwards, not backwards. Our prime focus is the future of our movement.

We'll be reaching out to a new generation of working people, and seeking to put trade unions back at the heart of British civil society and public life.



What are we going to do?

The main anniversary project will be **150 stories for 150 years**. Our anniversary celebrations will be primarily about our people: both those who have built our movement and those who will carry it forward.



we'll also be inviting national and international institutions and figures to show their support.

During 2018, we'll also be renewing our focus on organising, challenging our unions to grow their membership, win key campaigns and secure new

So, we'll find 150 inspiring trade union stories, capture them through film, audio, photographs, written accounts and archive documents and share them widely. Look out for the stories on the TUC's social media channels, website, in the media and at events throughout the year. These stories will represent our regions and nations, reflect the diversity of our movement and the wide-ranging nature of our work.

The Royal Mail is producing a commemorative stamp sheet, and

recognitions. As part of that, the TUC will train a cohort of 150 new reps by Congress 2018. And we'll launch a pilot trialing new ways to organise young workers.

And as the TUC was founded in Manchester, TUC North West will be organising a programme of local events. We're also working with the Museums Association to encourage cultural institutions around the country to mark the anniversary.

“Look out for the stories on the TUC’s social media channels, website, in the media and at events throughout the year.”

Resources

“Do you know a member, or group of members, who deserve to have their story told?”

It's time to get planning and organising for #TUC150 now. We've developed a set of online resources for local, regional and national trade union groups. There's an anniversary version of the TUC logo, which you can download and use on materials. TUC regional offices will have campaign materials for local and regional events, including branded merchandise, and display stands and campaign props for photographs.

Here are some ideas for how you can get involved in the TUC's 150th anniversary celebrations:

1. Tell your story as part of the 150 stories project

Do you know a member, or group of members, who deserve to have their story told? Someone who has pushed forward important issues at work or driven a campaign success? Or do you have a story to tell about your

own trade unionism? Please send a summary of your story (100 words max) to campaigns@tuc.org.uk, along with contact details for yourself or your colleagues.

2. Promote the anniversary through your union's website, social, journals and newsletters

We've produced a model article for affiliates, regional TUC offices and trades councils to use in the run-up to 2018. This can be used on your websites and in your newsletters, e-bulletins and online, and can be downloaded from www.tuc.org.uk/tuc150

3. Include the anniversary in your planned events and activity

We hope that activists and staff from across the movement will get involved in the anniversary celebrations. So, we encourage you to think creatively about how to commemorate the occasion.



“Many non-members don’t know about the great work that our unions do, so it’s important to tell them our stories.”

If you already have events or activities planned for 2018, could they be used to mark the anniversary? We will have video presentations suitable for big conferences and small events alike.

4. Run an event of your own about the future of trade unions in your area

How about putting on an event using some of the information from the 150 stories for 150 years project telling the stories of trade unionism? Or a debate about the future of work, and the role trade unions can play? Or you could ask prominent local figures — such as mayors or local MPs — to speak about what trade unionism means to them.

5. Do something public to get non-members involved in trade unions

Many non-members don’t know about the great work that our unions do, so it’s important to tell them our stories. Could you run a street stall to encourage people to join unions, or get involved in leafleting about trade unions at your local train station or shopping centre? There are lots of great materials on the heartunions website that work perfectly for talking to non-members. Or you could write to your local paper about #TUC150. You can get a sample letter from www.tuc.org.uk/tuc150

6. Tell the story of trade unions on social media

The 150 stories project will give us lots of new material to celebrate our movement’s history, and reach out to a new generation of potential members. Use the hashtag #TUC150 to connect with everyone else talking about the campaign.

7. Stay in touch

We’re excited to hear about your plans, so please keep us updated about what’s going on. We’ll be adding your events onto our website and sharing your pictures and stories on social media. You can follow what we’re doing at www.tuc.org.uk/tuc150 and #TUC150. And if you need any more information about our plans, email campaigns@tuc.org.uk.





Dinner ladies Dorothy Ratcliffe (r) and Susan Crosby celebrate a ruling in 2007 by the House of Lords that they were victims of sex discrimination.
Credit: John Stillwell/Empics

This title may also be made available, on request, in accessible electronic formats or in Braille, audiotape and large print.

Trades Union Congress

Congress House
London WC1B 3LS

020 7636 4030

www.tuc.org.uk

Published in August 2017

Design by Rumba
Printed by College Hill Press

Front cover images:

Top: © IWM (Q.27845)

Bottom: John Harris/reportdigital.co.uk