## SHOW RACISM THE RED CARD



## Anti-racism Ambassadors Programme – helping union reps and members to effectively challenge discrimination

All sessions take place at the TUC Regional Office, Unite Building, 1<sup>st</sup> Floor, John Dobson Street, Newcastle upon Tyne, NE1 8TW from 1 pm – 5 pm.

Session 1 - 10 September	Content
Introduction Identity part 1: How we feel Identity part 2: Community	<ul> <li>Introduction to each other and the programme</li> <li>Setting the scene for dialogue</li> <li>Information gathering</li> <li>World view</li> <li>Values continuum</li> <li>Discuss</li> <li>Burning questions</li> <li>Exploring identity</li> <li>What is it like to be a young person in the North East?</li> <li>What is the impact (self/others) of our emotions</li> <li>What is community?</li> </ul>
Anti-racism workshop : Judging & stereotyping Exploring racism	<ul> <li>Big issues</li> <li>New neighbours</li> <li>How we perceive 'others' in our communities</li> <li>Exploring stereotypes</li> <li>Exploring how media impacts our ideas</li> <li>Defining racism</li> <li>History of racism</li> <li>Terminology</li> <li>Escalation of prejudice</li> </ul>
Session 2 - 17 September	Content
Islamophobia	<ul> <li>What do we think we know?</li> <li>Mythbusting</li> <li>Media and language (propaganda)</li> <li>Far-right groups</li> <li>Hate crime</li> <li>Impacts</li> </ul>
Immigration	<ul> <li>Perceptions held about immigration</li> <li>Different types of immigration</li> <li>Human rights</li> <li>P4C spectrum discussion</li> </ul>



Session 3 - 24 September	Content
Media / social media	<ul> <li>The relationship between prejudice and the media (focus on anti-Muslim hatred in the media)</li> <li>Headlines/propaganda</li> <li>Media manipulation</li> <li>Profit motive</li> <li>P4C enquiry</li> </ul>
Extremism	<ul> <li>Defining extremism</li> <li>Exploring ideas of us/them</li> <li>Story from ex-extremist</li> <li>The far-right</li> <li>Burden of the perpetrator – Hate Crime</li> <li>'Community of enquiry" (P4C -utilising story as stimulus)</li> </ul>
Session 4 - 1 October	Content
Getting your voice heard	<ul> <li>What is politics?</li> <li>Who has power in society?</li> <li>Ways to express political concerns</li> <li>Activism and Action plan</li> <li>What could my activism look like?</li> </ul>
Celebration	<ul> <li>Discussion on what we have learned</li> <li>Return to Burning Questions as re-cap/to address outstanding concerns</li> <li>Evaluation and how to take things forward</li> <li>Celebration</li> </ul>