

WALES TUC CYMRU

ORGANISE NOW CONFERENCE

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# Practical tips on communicating within your union

By delivering messages clearly,  
there is no room for  
misunderstanding or alteration of  
messages, which decreases the  
potential for conflict.

- Face to face
- Notice boards
- Mail
- Leaflets

- Peer to peer texting
- Social Media
- WhatsApp
- Email
- Newsletters

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## Activity:

In your group nominate a facilitator and someone to report back.

# SCENARIO 1:

In your call centre you have just been informed by management that your 15 –minute buckshee tea break is being taken away.

You have negotiated a reduced buckshee break. What method would you use to maximise the message yo your members.

# SCENARIO 2:

In your Distribution hub you have been informed by management that you must pay for your own uniform. The majority of your members work out on the road.

How would you get the message out to your members how the union was going to respond.

# SCENARIO 3:

Your members work in a Mail Centre where some of the members work indoors processing mail and some work outdoors delivering the mail.

What methods would you use to get union messages out to members working indoors and outdoors.

**Diolch Yn Fawr**

**Thank you very much**

# Report back

Importance of Communicated  
with members, when taking  
Industrial Action and  
maintaining the momentum.

# Manylion cyswllt

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