Trade Union Communication Awards 2023

Category 6: Best use of social media

This category can include any social media communications. Entries can be a standalone social media communication or a series of linked communications on one or more platforms/channels. Judges will seek evidence of impact.

Only one entry per union in this category.

* Please name your file with your union name and category 6 in the title.
* Please download this entry form and rename it with your union name, category and entry. Please take time to complete the form carefully as the judges will use the information you provide in assessing your entry.
* Closing date for receipt of entries is 5pm Friday 24 February 2023. Please send your entries to [dshannon-hughes@tuc.org.uk](mailto:dshannon-hughes@tuc.org.uk)

Name of union:

Title of communication:

Platform:

Please describe in no more than 100 words your objectives and how you measure the effectiveness of the communication.

Please provide links to examples, or screenshots, of the social media communication(s) (no more than 20).