Trade Union Communication Awards 2023

Category 2: Best recruitment and organising communication

This category can include any digital or print materials aimed at recruiting new members or organising members. Entries can be in the form of printed materials, dedicated websites, digital actions, videos or similar, but must be aimed at members or potential members.

Only one entry per union in this category.

* Please name your file with your union name and category 2 in the title.
* Please download this entry form and rename it with your union name, category and entry. Please take time to complete the form carefully as the judges will use the information you provide in assessing your entry.
* Closing date for receipt of entries is 5pm Friday 24 February 2023. Please send your entries to dshannon-hughes@tuc.org.uk

Name of union:

Title of communication:

What was your budget for this item?

Please describe in no more than 100 words your editorial objectives and how you measure the effectiveness of the communication.